



## **GS Yuasa Energy Solutions, Inc., Introduces Front Terminal Batteries to its Premium SWU Product Line.**

Roswell, Georgia, April 14, 2020. GS Yuasa Energy Solutions, Inc., (GYES), announces a significant upgrade to its SWU series of batteries with the addition of 4 new front terminal models. The SWU product offering now includes 10 battery models which provide fitment for virtually all UPS applications.

The new additions bring the SWU product line performance range, measured at the 15-minute rate from 200 watts per cell to 750 watts per cell with both top terminal and the popular front terminal designs.

Manufactured using GS Yuasa's proprietary *HT X Alloy™* the SWU product line has a 10-year design life. Life improvements also come from active material additives which maintain cell compression, a robust grid design that minimizes active material shedding and a case and cover material and design which inhibits water lose. These design attributes confirm the industry leading performance of the SWU product line.

The SWU product line is compliant to UL 1989 and UL 94V-0.

Bill Cunningham, GYES' Vice President of Sales and Marketing said, "I'm very excited about the addition of these 4 front terminal models. We can now provide our customers best in class solutions for their most challenging applications in top terminal and front terminal battery designs. The SWU products have proven themselves in independent testing to be the most cost-effective battery solution over the total life cycle and for initial installations in our customer's networks."

Additional information about GS Yuasa Energy Solutions, Inc., the SWU product line and all their products can be found on the company web page: [www.GSYuasa-ES.com](http://www.GSYuasa-ES.com)

GS Yuasa Energy Solutions, Inc. is an American subsidiary of GS Yuasa Corporation, the world's second largest battery company and a 100+ year old Japanese corporation. GS Yuasa Corporation is represented globally under the GS Yuasa, Yuasa, and GS brands. GYES brings together and leverages GS Yuasa Group's advanced technologies with proven American market successes in lithium, telecom, UPS, alarm & security, and energy storage into a single business unit.

For additional information, please contact:

GS Yuasa Energy Solutions, Inc.

1150 Northmeadow Parkway, Suite 110, Roswell, GA 30076

(800) 472-2879

