



Roswell, Georgia

October 24, 2022

GS Yuasa Energy Solutions, Inc. (GYES) announces the introduction of our **Yuvolt** Brand for the North American market. **Yuvolt** is a second brand to complement the GS and Yuasa brands for the US.

Bill Cunningham, GYES VP of Sales and Marketing, said “We are confident our customers will value the ability to obtain multi-tiered products from one source that offers best-in-class service and support. We recognize that there are applications that do not require the highest reliability and quality levels that our super premium products like the NP, SWU, PWL and PYL provide. We are excited to be able to offer our customers a new, lower cost alternative for those applications.”

“We have invested a lot of thought and resources into this program. **Yuvolt** products are tested and qualified to applicable quality and life standards before introduction. We have spent the past couple of years developing requirements and qualifying product to meet the target markets and applications,” said Akira Iwata, GYES Vice President of Product Management.

The initial release of **Yuvolt** will be the NPY family of Small Sealed Lead Acid (SSLA) general purpose product. Available in both 6- and 12-volt models with capacities up to 24Ah, this product line is targeted at general purpose applications such as security systems, emergency light, small UPS, toys, etc.

For applications where reliability is paramount and a super-premium product is required, we recommend our customer continue to purchase the Yuasa NP product line.

**Yuasa NP and Yuvolt** NPY are available from your local battery supplier or Security distributor. For more information, please contact [sales@gsyuasa-es.com](mailto:sales@gsyuasa-es.com).



GS Yuasa Energy Solutions, Inc. (GYES) is an American subsidiary of GS Yuasa Corporation, the world’s second largest battery company and a 100+ year old Japanese corporation. GYES was formed in 2019 to address the growing energy storage and reserve power markets. GYES brings together and leverages GS Yuasa Group’s advanced technologies with proven American market successes in lithium, telecom, UPS, alarm & security, and energy storage into a single business unit. GS Yuasa Lithium Power (GYLP) is a subsidiary of GYES focused on the space and aerospace market segments.

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